

SAVE  DATE

European Road Conference

**Dubrovnik, Croatia
October 22-24, 2018**

CORPORATE VISIBILITY
OPPORTUNITIES NOW
AVAILABLE

Corridors for Shared Prosperity

Organizers



EUROPEAN ROAD CONFERENCE

CORRIDORS FOR SHARED PROSPERITY and SUSTAINABLE MOBILITY

Dubrovnik, CROATIA, October 22-24 2018

Co-organizers



Knowledge Partners



University of Zagreb
University of Applied Sciences Zagreb

Knowledge Partners



Under the High Patronage of



Ministry of the Sea,
Transport and Infrastructure

Corridors for Shared Prosperity & Sustainable Mobility

- \\ South East Europe is at an important crossroads in the development of its connectivity programs, securing a critical role as a gateway for international trade routes between East and West. Due to its privileged geographical position, Croatia has been at the forefront of this process, through regional cooperation initiatives such as the Adriatic-Ionian motorway corridor.
- \\ At a time of growing motorization, the region's network of roads and highways is currently its largest public asset. However, significant challenges remain to enhance the safety, efficiency, environmental sustainability and resilience of the road network, underscoring the value of regional and programmatic cooperation around highway & sustainable mobility initiatives
- \\ Organized by key representative organizations of the roads & mobility sector, the European Road Congress "Corridors for Shared Prosperity" offers an essential platform to deepen the understanding of these challenges, widen the engagement framework with regional road stakeholders, and achieve consensus on key policy, investment and planning measures.

Congress Themes

1. **Transport & Mobility**
 - a. Transport Corridors & their Socio-Economic Impacts
 - b. Funding Transport Infrastructure
 - c. Transport Asset Management & Investment Programs
2. **Road Engineering**
 - a. Advances in Pavements & Materials
 - b. Sustainable & Resilient Road Infrastructure
 - c. Innovations in Roads, Bridges & Tunnel Design
3. **Safe Mobility**
 - a. Safety Policies & Programs
 - b. Road Injury Risk Diagnosis Tools
 - c. Road Traffic Control, Signing & Markings
 - d. Advances in Passive Safety

Venue

\\ \ Hotel Valamar Lacroma
Ul. Iva Dulčića 34, 20000
Dubrovnik, Croatia



Congress Program

Day 1 – October 22

| | | | |
|-------|---|---|---|
| 10:00 | TRB Committees: AHD55 - Signing and Marking Materials AHB50 - Traffic Control Devices AND40 - Visibility | Other Committee Meeting & Workshops (by invitation) | Technical Visit to Dubrovnik Bridge* |
| 14:00 | | | McI Deploying Electronic Toll Collection |
| 17:00 | PLS1 - Opening Session – Transport Corridors at the service of Regional Integration | | |
| 18:30 | VIP Walkthrough of Exhibition | | |
| 19:00 | Welcome Reception | | |

Congress Program

Day 2 – October 23

| | | | |
|-------|---|---|--|
| 09:00 | PLS2 - Plenary Roundtable: Driving Innovations for Greener, Smarter and More Resilient Roads | | |
| 10:30 | <i>Coffee break</i> | | |
| 11:00 | Tm1 Adriatic - Ionian Corridor roundtable | Re1 Building & Maintaining Resilient Roads | Sr1 Road Safety Diagnosis |
| 12:30 | <i>Lunch</i> | | |
| 14:00 | PLS3 - Plenary Roundtable: Mainstreaming Safety into Road Projects | | |
| 15:30 | <i>Coffee break</i> | | |
| 16:00 | Is1 Investor Session | Mc2 Managing Highway Projects | Mc3 Deploying Automated Speed Enforcement |
| 20:00 | <i>Gala dinner</i> | | |

Day 3 – October 24

| | | | |
|-------|---|-----------------------------------|------------------------|
| 09:00 | Tm2 Funding Connectivity Infrastructure | Re2 Advances in Road Materials | Rs2 Safer by Design |
| 10:30 | <i>Coffee break</i> | | |
| 11:00 | PLS 4 - Plenary Roundtable: Connected, Autonomous & Shared Mobility - Readyng our Road Network | | |
| 12:30 | <i>Lunch</i> | | |
| 14:00 | Site visit to Historic Dubrovnik* | | |

* optional – off site

Why Participate?

- Stay abreast of best practices and new technologies in key mobility disciplines.
- Join key stakeholders from the region as they present upcoming highway and transportation infrastructure programs.
- Benefit from access to road agency heads and local government leaders responsible for significant infrastructure investment projects.
- Enjoy the unique appeal of a historic city through a varied program of cultural and technical visits.

Profile of Attendees

- Political Leaders with Transport Portfolios
- Highway Agency Staff
- Design Consultants & Engineers
- Construction Contractors, Engineers & Managers
- Materials Laboratory Engineers
- Equipment Manufacturers, Suppliers & Distributors
- Transport Research Institutes
- University Researchers and Professors
- Engineering Services Professionals
- Traffic Technology and ITS Consultants

Registration rates

| Adriatic – Ionian Countries & Academic & Government | International (ERF/IRF Member) | International Non-Member |
|--|-----------------------------------|-----------------------------|
| 350 Eur | 500 Eur | 650 Eur |

Corporate Visibility Opportunities

By identifying the sponsorship & exhibition opportunities that suit your business development objectives, you can enjoy an array of benefits that will amplify your return on investment and ensure your participation is successful.

BENEFITS OF EXHIBITION & SPONSORSHIP

- Raise your profile and strengthen your brand awareness
- Position your brand as a market leader
- Gain maximum return on investment with exclusive access to a targeted audience
- Generate leads

Exhibition Rates (standalone)

| Category | IRF/ERF/VV Member | Non-Member |
|----------|------------------------|------------------------|
| Shell | 333 EUR/m ² | 400 EUR/m ² |
| Custom | 300 EUR/m ² | 350 EUR/m ² |

Sponsorship Rates & Benefits

| Category | IRF/ERF/VV Member | Non-Member |
|----------|-------------------|------------|
| Platinum | 20,000 EUR | 25,000 EUR |
| Gold | 15,000 EUR | 20,000 EUR |
| Silver | 10,000 EUR | 15,000 EUR |
| Bronze | 5,000 EUR | 7,500 EUR |
| Patron | 2,500 EUR | 5,000 EUR |

| | PLATINUM | GOLD | SILVER | BRONZE | PATRON |
|---|----------|-----------|-----------|--------|--------|
| NUMBER OF REGISTRATIONS | 8 | 5 | 3 | 2 | 1 |
| OPPORTUNITY TO PRESENT | YES | YES | YES | NO | NO |
| SPONSORSHIP ON-LINE AFTER EVENT | YES | YES | NO | NO | NO |
| SPONSORSHIP RECOGNITION AT COFFEE BREAK | YES | YES | YES | YES | NO |
| LOGO IN EVENT PROGRAM | YES | YES | YES | YES | YES |
| ADVERTISEMENT IN PROGRAM / DELEGATE BAG | YES | HALF PAGE | HALF PAGE | ADD-ON | ADD-ON |
| EXHIBIT SPACE | 12 SQM | 6 SQM | 6 SQM | 6 SQM | NO |
| ADVANCED PUBLICATION/WEBSITE LINK | YES | YES | YES | YES | YES |
| LOGO RECOGNITION AT EVENT | YES | YES | YES | YES | YES |
| CUSTOMIZED MATCHMAKING SERVICES | YES | YES | NO | NO | NO |
| DATABASE OF ATTENDEES | YES | YES | NO | NO | NO |

Additional Benefits

- The sponsor's logo on the video wall at the main congress hall
- Premium positions of exhibition booths
- Advertising in the conference catalog
- Logo on the official conference web before and after the conference date
- All official photos and video movie from the conference delivered in digital format.
Logo and sponsor ads in video conference record.

PLATINUM

features & benefits

| | |
|---|--------|
| NUMBER OF REGISTRATIONS | 8 |
| OPPORTUNITY TO PRESENT | YES |
| SPONSORSHIP ON-LINE AFTER EVENT | YES |
| SPONSORSHIP RECOGNITION AT COFFEE BREAK | YES |
| LOGO IN EVENT PROGRAM | YES |
| ADVERTISEMENT IN PROGRAM / DELEGATE BAG | YES |
| EXHIBIT SPACE | 18 SQM |
| ADVANCED PUBLICATION/WEBSITE LINK | YES |
| LOGO RECOGNITION AT EVENT | YES |
| CUSTOMIZED MATCHMAKING SERVICES | YES |
| DATABASE OF ATTENDEES | YES |

GOLD

features & benefits

| | |
|---|-----------|
| NUMBER OF REGISTRATIONS | 5 |
| OPPORTUNITY TO PRESENT | YES |
| SPONSORSHIP ON-LINE AFTER EVENT | YES |
| SPONSORSHIP RECOGNITION AT COFFEE BREAK | YES |
| LOGO IN EVENT PROGRAM | YES |
| ADVERTISEMENT IN PROGRAM / DELEGATE BAG | HALF PAGE |
| EXHIBIT SPACE | 6 SQM |
| ADVANCED PUBLICATION/WEBSITE LINK | YES |
| LOGO RECOGNITION AT EVENT | YES |
| CUSTOMIZED MATCHMAKING SERVICES | YES |
| DATABASE OF ATTENDEES | YES |

SILVER

features & benefits

| | |
|---|-----------|
| NUMBER OF REGISTRATIONS | 3 |
| OPPORTUNITY TO PRESENT | YES |
| SPONSORSHIP ON-LINE AFTER EVENT | NO |
| SPONSORSHIP RECOGNITION AT COFFEE BREAK | YES |
| LOGO IN EVENT PROGRAM | YES |
| ADVERTISEMENT IN PROGRAM / DELEGATE BAG | HALF PAGE |
| EXHIBIT SPACE | 6 SQM |
| ADVANCED PUBLICATION/WEBSITE LINK | YES |
| LOGO RECOGNITION AT EVENT | YES |
| CUSTOMIZED MATCHMAKING SERVICES | NO |
| DATABASE OF ATTENDEES | NO |

BRONZE

features & benefits

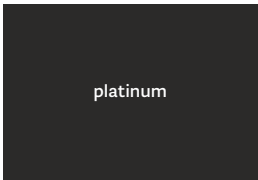
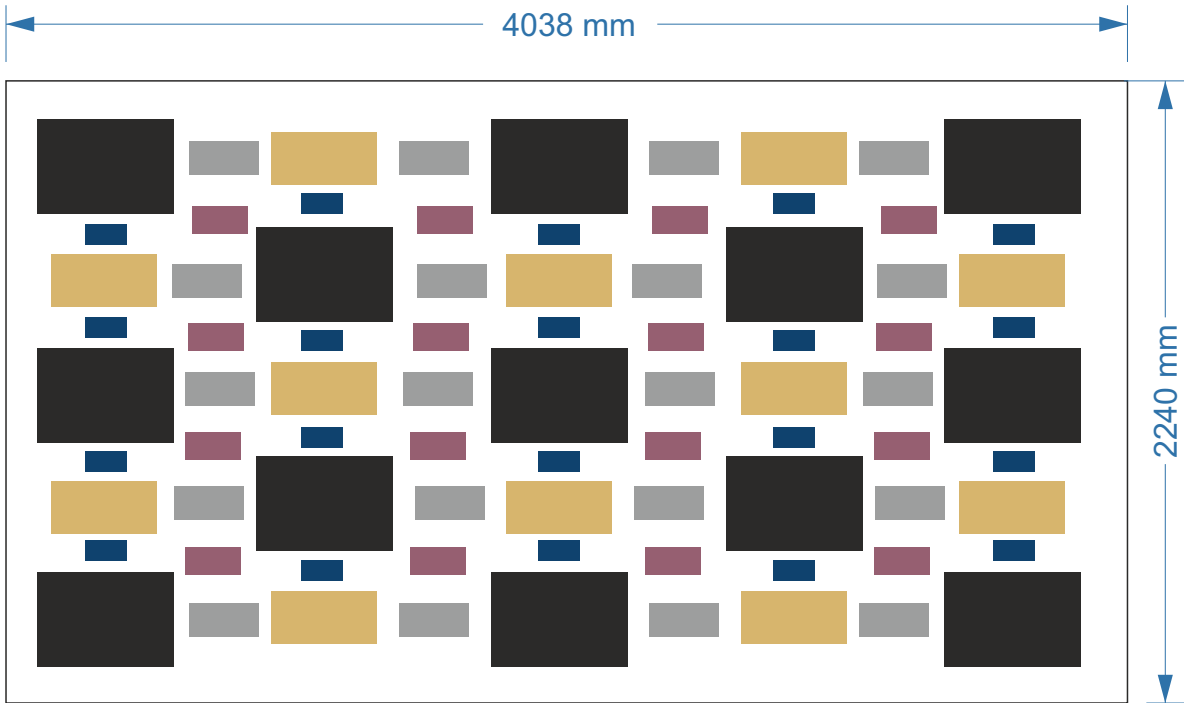
| | |
|---|--------|
| NUMBER OF REGISTRATIONS | 2 |
| OPPORTUNITY TO PRESENT | NO |
| SPONSORSHIP ON-LINE AFTER EVENT | NO |
| SPONSORSHIP RECOGNITION AT COFFEE BREAK | YES |
| LOGO IN EVENT PROGRAM | YES |
| ADVERTISEMENT IN PROGRAM / DELEGATE BAG | ADD-ON |
| EXHIBIT SPACE | 6 SQM |
| ADVANCED PUBLICATION/WEBSITE LINK | YES |
| LOGO RECOGNITION AT EVENT | YES |
| CUSTOMIZED MATCHMAKING SERVICES | NO |
| DATABASE OF ATTENDEES | NO |

PATRON

features & benefits

| | |
|---|--------|
| NUMBER OF REGISTRATIONS | 1 |
| OPPORTUNITY TO PRESENT | NO |
| SPONSORSHIP ON-LINE AFTER EVENT | NO |
| SPONSORSHIP RECOGNITION AT COFFEE BREAK | NO |
| LOGO IN EVENT PROGRAM | YES |
| ADVERTISEMENT IN PROGRAM / DELEGATE BAG | ADD-ON |
| EXHIBIT SPACE | NO |
| ADVANCED PUBLICATION/WEBSITE LINK | YES |
| LOGO RECOGNITION AT EVENT | YES |
| CUSTOMIZED MATCHMAKING SERVICES | NO |
| DATABASE OF ATTENDEES | NO |

Popup wall



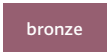
490 x 340 mm



380 x 190 mm



250 x 120 mm



200 x 100 mm



150 x 75 mm



platinum



gold



silver



bronze



patron

Rollup

platinum

290 x 150 mm

gold

250 x 100 mm

silver

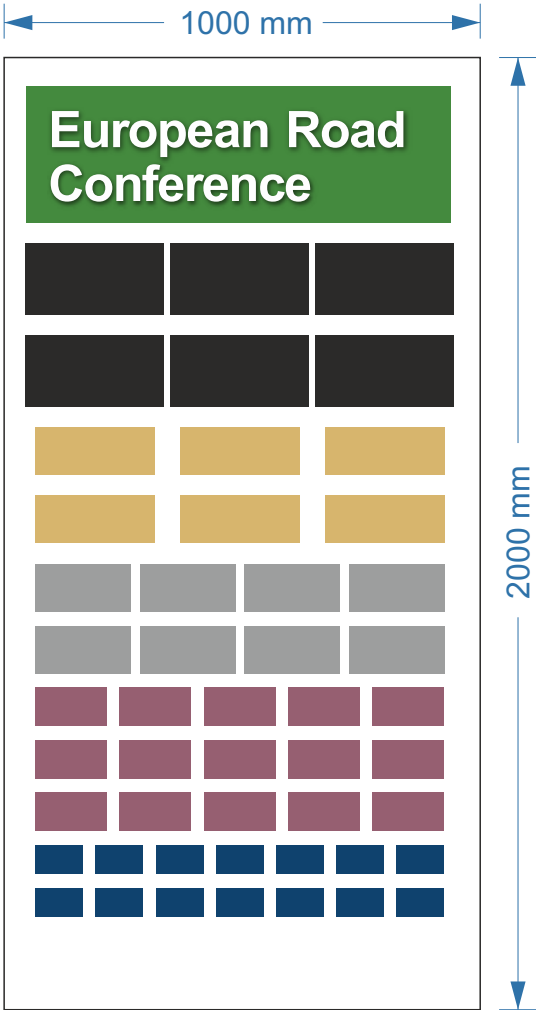
200 x 100 mm

bronze

150 x 80 mm

patron

100 x 60 mm



platinum

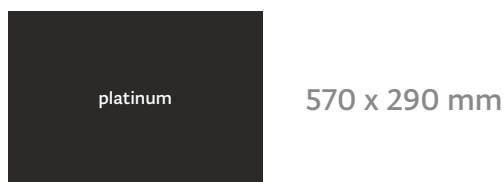
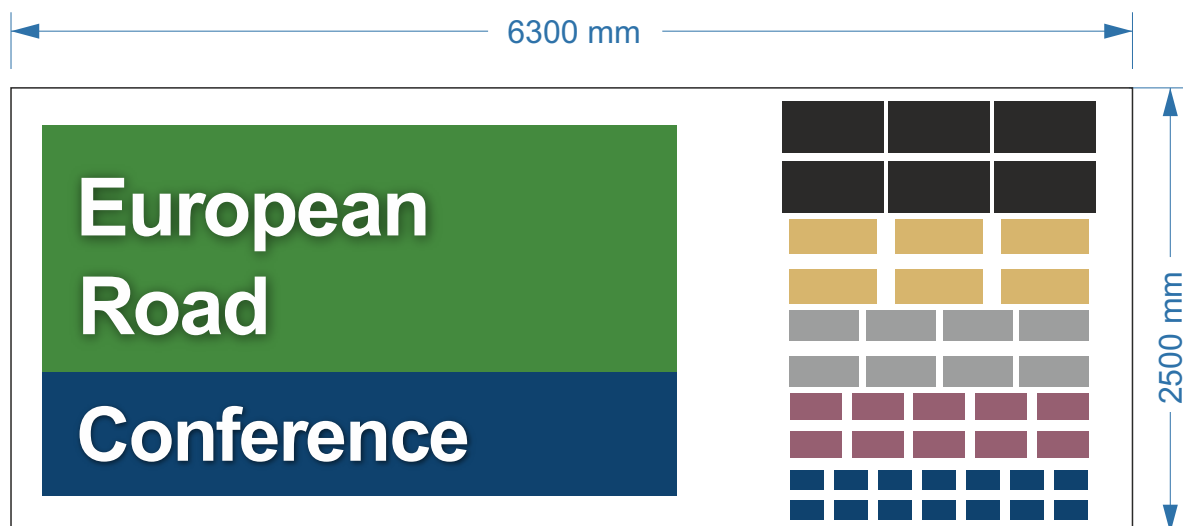
gold

silver

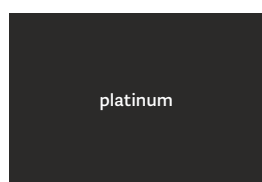
bronze

patron

Banner



Accreditation Card



platinum

23 x 12 mm



gold

20 x 10 mm



silver

15 x 8 mm



bronze

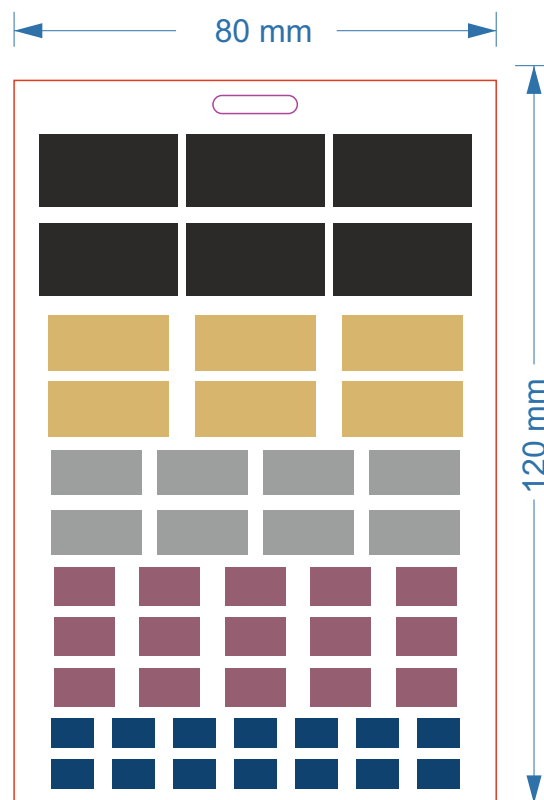
10 x 6 mm



patron

7 x 5 mm

Back side



platinum



gold



silver



bronze



patron

